

# Innovative maintenance-free Celutex™ meets Torfaen's refurbishment needs



With sustainable and affordable social housing top of Prime Minister Brown's agenda, one Partnering arrangement between Torfaen County Borough Council in South Wales, leading cellular product supplier Celuform, contractors Seddons and specialist plastics distributor PBM-DQS Newport sets an encouraging example of how easily and cost effectively this can be achieved.

Simon Reynolds, Sales & Marketing Director of the Celuform brand which supplies the innovative Celutex maintenance free cladding product comments: 'We welcome the prominence

Brown has given to sustainable and affordable homes, and it's important that the building and property maintenance sector work together to supply Registered Social Landlords innovation, value for money and resident satisfaction.

"Celuform is especially popular with social housing specifiers because it offers a maintenance free alternative to timber with our market leading Celutex cladding product. Developed under patent in response to growing demand for authentic looking wood effect cladding, the new PVC-UE embossed.

## New Products



## Fastrack CAD



## Estimating



Case Study - Torfaen Borough Council