

## George Wimpey choose Celuform



Cellular plastic fascia, soffits and bargeboards from Celuform are being specified for all housing developments built by George Wimpey plc.

The housebuilder says the UK's longest established plastic building products manufacturer has been chosen because of high quality standards and the company's outstanding experience in the market.

Wimpey plans to build more than 12,000 units over the next year, ranging from one bedroom apartments and starter homes to large detached family homes for every taste and budget. New developments can be found throughout the country from Cornwall to Aberdeen.

"What we're looking for is product consistency, in terms of quality, supply and delivery certainty and all at a competitive price," said Richard Leeson, Senior Buyer, for the housebuilder.

"Celuform's pedigree and the various quality management and other

accreditations the company holds, satisfied us that they were one of the few suppliers in their market that could fulfil all our supply chain criteria," he continued. There are a full range of Celuform systems to suit all applications.

Features include plain or decorative choices, square or bull-nosed profiles, as well as a wide selection of white finishes and colours such as Espresso Brown, Mahogany, Golden Oak and Ebony. Widths range from 150 - 450mm.

Widely specified Celuform brands include Conquest, Elite, multi-purpose board used as soffit, Duoform, Emperor, and Open V-joint and shiplap claddings.

Celuform was the first UK manufacturer of PVC-ue building products and today is the largest supplier of roofline and cladding systems.

### New Products



### Fastrack CAD



### Estimating



Case Study - George Wimpey