

## Redrow chooses Celuform roofline products



PVC-UE FASCIA, soffits and bargeboards from Celuform are being specified for all developments built by Redrow.

The housebuilder says the UK's longest established plastic building products manufacturer has been chosen because of high quality standards and the company's outstanding experience in the market.

Redrow plans to build up to 4500 units this year. "What we're looking for is product consistency, the ability to ensure the material is where we want it when we want it, and a competitive price," said Clive Parry, Redrow's Group Commercial Director.

"Celuform's pedigree and the various quality management and other accreditations the company holds, satisfied us that they were one of the few suppliers in their market that could fulfil all our criteria," he continued.

There are a full range of Celuform systems to suit all applications. Features include plain or decorative choices, square or bull-nosed profiles, as well as a wide selection of white finishes and colours such as Espresso Brown, Mahogany, Golden Oak and Ebony.

Widths range from 150 - 450mm. Widely specified Celuform brands include Conquest, Elite, Esprit and Duoform.

# Case Study - Redrow Homes

### New Products



### Fastrack CAD



### Estimating

